

## BEYOND COVID: REBOOTING SOCIETY

Track 1: The application dossier must include the following elements and be sent (as one PDF; no photos) to [register@cityzenchallenge.com](mailto:register@cityzenchallenge.com) :

- A project summary, on one page.
- This application form, completed and signed by each of the participants (cf. the table below).
- A confidentiality agreement signed by each of the participants (cf. annexed to this).
- The attestation of transfer of image and voice rights, signed by each of the participants (annexed to this).

NAME OF THE PROJECT	
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SCHOOL NAME	
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	LAST NAME	FIRST NAME	COURSE OF STUDY & YEAR	EMAIL ADDRESS
PROJECT LEADER				
MEMBERS OF THE TEAM				

SIGNATURE OF EACH OF THE MEMBERS OF THE TEAM				

# CONCERNING CONFIDENTIALITY AND INTELLECTUAL PROPERTY

Team member 1

## Confidentiality

The candidate declares that he/she is aware of the fact that all of the information and all of the documents concerning the Berger-Levrault Group or deriving from the Berger-Levrault Group and which are communicated to him/her by the Berger-Levrault Group or by its representatives or by the intermediary of the teaching staff of the School are confidential information belonging to the Berger-Levrault Group (the "Confidential Information").

Therefore, the candidate undertakes to maintain complete confidentiality with regard to the Confidential Information, to use it exclusively in connection of the Competition for which it was communicated. He/she undertakes to share this Confidential Information only with the persons involved in the Competition who must be aware of this for the requirements of the Competition and not to disclose or communicate this to any third parties in any form whatsoever.

The candidate in the BL City/ZEN Challenge Competition undertakes not to make any illicit copy of the software used or developed by Berger-Levrault to which he/she may have access during the competition, as well as not to install any software from external sources on the internal systems of Berger-Levrault.

Upon the completion of the BL City/ZEN Challenge Competition, the candidate undertakes to return to Berger-Levrault all of the documents and information to which he/she has had access, unless he/she obtains advance written authorisation from Berger-Levrault to retain such document or information.

The candidate acknowledges that a failure to perform these obligations may constitute significant harm for the Berger-Levrault Group and may cause him/her to be held liable.

This confidentiality commitment is valid for the duration of the competition up to the awarding of the prizes and shall remain in force for a period of 7 years after that.

## Intellectual Property

The candidate certifies and guarantees to the Berger-Levrault Group that he/she is the original author of his/her project and that he/she is not directly and/or indirectly violating any right of third parties. By this, he/she guarantees the Berger-Levrault Group against any claims issued by third parties, particularly with regard to the use of these projects as provided for in the context of this Competition.

All candidates authorise the Berger-Levrault Group free of charge and in advance to disclose to the public, to represent and/or reproduce their projects, as the case may be, and in particular to have their projects appear on the internet sites of the Berger-Levrault Group. For a duration of 36 months as from the delivery of the project, the candidates exclusively grant to the Berger-Levrault Group all of the ownership rights to the project that constitutes their contribution to the Competition, including the right of reproduction regardless of the media, the right of representation by any means, the right of adaptation and modification as well as the right to place it on the market.

Therefore, the candidates shall refrain from concluding any agreement to transfer their rights to the work to any third party.

This concession is granted without financial compensation and for the entire world. Six months before the expiration of this concession, Berger-Levrault shall inform the participant of its intention either to waive the rights granted to it or to acquire them. The compensation for the transfer of intellectual property which is agreed shall be formalised by the payment of an overall fixed sum, with the understanding that in the event of commercial use, Berger-Levrault may pay additional compensation, for which the conditions shall be negotiated in good faith.

Executed at ....., on (date).....

Last name, first name : .....

Signature, preceded by the statement **"By participating in the call for projects for the BL City/ZEN Challenge, I accept without reservation the participation terms defined in the rules for the competition"**:

# ATTESTATION OF TRANSFER OF RIGHTS PERTAINING TO IMAGE AND VOICE

Team member 1

I, the undersigned, Last name .....

First name .....

Born on .....

Authorise the Berger-Levrault Group, free of charge, to attach and reproduce my image and/or my voice produced in the context of the BL City/ZEN Challenge Contest, as well as to modify and use these in connection with the creation and the operation of internet sites and/or any other document for publicity, promotion and information concerning this competition. I authorise the Berger-Levrault Group in advance to cite my full name for the purpose of communications concerning the competition.

Consequently, I transfer the rights to use my image and/or my voice to the company BERGER-LEVRAULT as from the date of signing this attestation.

My image and my voice may:

**\* be used in the following context:**

- photographs;
- films;
- sound recordings;

**\* and may be disseminated:**

- on paper and electronically;
- on the intranet of the company BERGER-LEVRAULT;
- on the internet sites of the company BERGER-LEVRAULT: [www.berger-levrault.fr](http://www.berger-levrault.fr), client spaces, etc.
- on the following internet sites: Dailymotion, YouTube, Workplace, etc.

Any other use of my image and/or my voice or any other attribute of my personality must be subject to a new attestation.

I may at any time decide to terminate the use of my image and/or my voice by sending a registered letter with proof of delivery to the legal service of the company BERGER-LEVRAULT and **giving advance notice of 3 months. Thus, the termination of my authorisation shall only take effect upon the expiration of this period of 3 months as from the date of receipt of this letter.**

Date .....

Signature preceded by the statement: **"Read and approved"**

# CONCERNING CONFIDENTIALITY AND INTELLECTUAL PROPERTY

Team member 2

## Confidentiality

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## Intellectual Property

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Team member 2

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First name .....

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Date .....

Signature preceded by the statement: **"Read and approved"**

# CONCERNING CONFIDENTIALITY AND INTELLECTUAL PROPERTY

Team member 3

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Team member 3

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First name .....

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Date .....

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# CONCERNING CONFIDENTIALITY AND INTELLECTUAL PROPERTY

Team member 4

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# ATTESTATION OF TRANSFER OF RIGHTS PERTAINING TO IMAGE AND VOICE

Team member 4

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First name .....

Born on .....

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Date .....

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# CONCERNING CONFIDENTIALITY AND INTELLECTUAL PROPERTY

Team member 5

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# ATTESTATION OF TRANSFER OF RIGHTS PERTAINING TO IMAGE AND VOICE

Team member 5

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First name .....

Born on .....

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